

TAKE YOUR PLACE

Stand Out!

Supporting young people
with their future options



Stand Out!



75% of parents & carers feel that giving relevant career advice to their children is impossible in such a fast moving jobs market. This booklet aims to equip you with the knowledge you need to effectively support the young people in your care.

In many industries and countries, the most in-demand occupations or specialties did not exist ten or even five years ago, and the pace of change is set to accelerate. By one popular estimate 65% of children entering primary school today will ultimately end up working in completely new job types that don't yet exist.

As a parent or carer you are probably the biggest influence on your child's future career plans. Young people today face a complex job market and supporting them can be a daunting task. The information and links in this booklet will hopefully help you to feel more confident with this task.

[paths-to-careers-parents-guide_2021.pdf \(targetcareers.co.uk\)](https://targetcareers.co.uk/paths-to-careers-parents-guide-2021.pdf)

The 4th Industrial Revolution

The Fourth Industrial Revolution is a way of describing the new technological advances we are seeing all around us in our daily lives.

This includes things like artificial intelligence (AI), robotics, the internet of things, 3D printing and genetic engineering. When you 'ask Alexa' or use Google maps to plan the fastest route you are using products created as part of the 4th revolution.



Jobs of the Future

As technology improves more jobs become at risk of automation. Think of self service checkouts and apps to order food in restaurants – this kind of technology is automating traditional human jobs.

Although it is difficult to predict exactly which jobs will be in demand in the future we do know which career areas are likely to expand in over the next 15 years. These include:

- Cyber Security Expert
- Robotics Engineer
- Nurses & Care workers
- Software Designer
- User Experience (UX) Designer
- Carpenters and other 'trades'
- Data Analyst
- Diagnostic Technician (mechanic for electric cars)
- Flood Risk Engineer
- Epidemiologist

Did you know that over 3 million of the 3.5 million new jobs created since 2010 were for high-skilled work? The continuing growth of our knowledge industries means that graduate employment is pretty stable while automation is edging out jobs which involve routine tasks such as in administration, finance, customer service and some manufacturing production.

Think Skills not Jobs

It might be easier to think about what skills and qualifications will help young people to get jobs in the future.

It is predicted that the following skills will become more important:

- Problem Solving
- Creative Thinking
- Communication Skills
- Resilience
- Critical and Analytical Thinking

Covid has shaped the future with remote working becoming more feasible and popular.



What about work experience?

Universities and employers look for evidence of work experience and volunteering. They know that applicants who have had an experience of the world of work will have improved confidence and a greater understanding of the industry they want to work in.

What is work experience?

Due to legislation changes and Covid not all young people are offered work experience via their school. However there is nothing stopping a young person organising their own work experience.

Traditionally work experience is a week or two week long placement but it might be possible to arrange an evening or a day a week over a period of several weeks.

A meaningful experience should give a young person an insight into an industry they are interested in. It should be more than 'making tea and sweeping floors'. Employers are encouraged to set a mini project or provide a mentor for young people completing work experience.

- Informal placement - varying time commitment
- Virtual work experience
- Volunteering opportunities
- Work shadowing

Virtual work experience opportunities

[Free Virtual Work Experience | Springpod](#)
[I want virtual work experience \(barclayslifeskills.com\)](#)

[Virtual Work Experience | Speakers for Schools](#)
[Online Skills And Careers Courses - Youth Employment UK](#)



The benefits of volunteering

According to research conducted by the professional service network Deloitte, **82%** of hiring managers are more likely to choose a candidate with volunteering experience, and 85% of those are willing to overlook other CV flaws when a candidate includes volunteer work.

Volunteering can improve a young persons essential skills like communication, time management, problem solving and team work.

There are lots of organisations and charities who rely on volunteers to help them provide services. Volunteering opportunities are usually quite flexible with opportunities from as little as an hour or two a week.

There might be an opportunity for formal training or qualifications as part of a volunteering opportunity. For example, Young Leaders in GirlGuiding can undertake a Leadership Qualification, First Aid and Safeguarding training.



Who can volunteer?

There may be some restrictions regarding age for certain opportunities but usually anyone can volunteer as long as they have the time and are interested in the placement. Adults and young people can volunteer, you might even be able to volunteer as a family.

Local Volunteering Opportunities

[Join as Volunteer \(girlguiding.org.uk\)](https://www.girlguiding.org.uk)
[Volunteering with Scouts | Scouts](#)
[Volunteering Centre | PCVS](#)
[Volunteer - The Trussell Trust](#)
[Session-Based | Sport in Mind](#)
[Become a food volunteer with FoodCycle |](#)
[Join the FoodCycle Family](#)
[Volunteer Events Assistants | PECT |](#)
[Peterborough](#)
[Volunteer with us | Charity volunteering |](#)
[Sue Ryder](#)
[Volunteer \(froglife.org\)](#)
[Volunteer | Nene Park Trust](#)

The benefits of extra curricular activities

'Extra-curricular activities help students to learn about themselves and develop and use their skills and knowledge in different contexts,' says Chris Davison, deputy director of, and careers adviser with, the careers and enterprise team at Durham University.

Being part of a sports club, uniformed organisation, drama or music group can all help a young person to build skills that will help them to stand out from the crowd when they apply for jobs, college, university or apprenticeships.

This could be an after school activity or an organised award based youth activity like the Duke of Edinburgh Award.

Try not to be put off by the potential cost of extra curricular activities. Most organisations will be able to offer financial support if needed. Some activities, like Police Cadets, are free!

Local Extra Curricular Activities

[Police cadets | Cambridgeshire Constabulary \(cambspolice.uk\)](#)

[Activities for Young People - Youth Programmes | St John Ambulance \(sia.org.uk\)](#)

[Join as Member \(girlguiding.org.uk\)](#)

[Find your local Scout Group | Scouts](#)

[Home - The Posh Foundation](#)

[Youth Inspired | PCVS](#)

[Home \(peterboroughperformingarts.uk\)](#)

[Peterborough \(littlevoices.org.uk\)](#)

[ATC 115 Squadron – the next generation \(115atc.org.uk\)](#)

[Home | Cambridgeshire Young Farmers \(cambsyounghfarmers.com\)](#)

[Kids Boxing Classes Hampton Peterborough - Inspired Martial Arts Peterborough Cambridgeshire](#)



Next steps

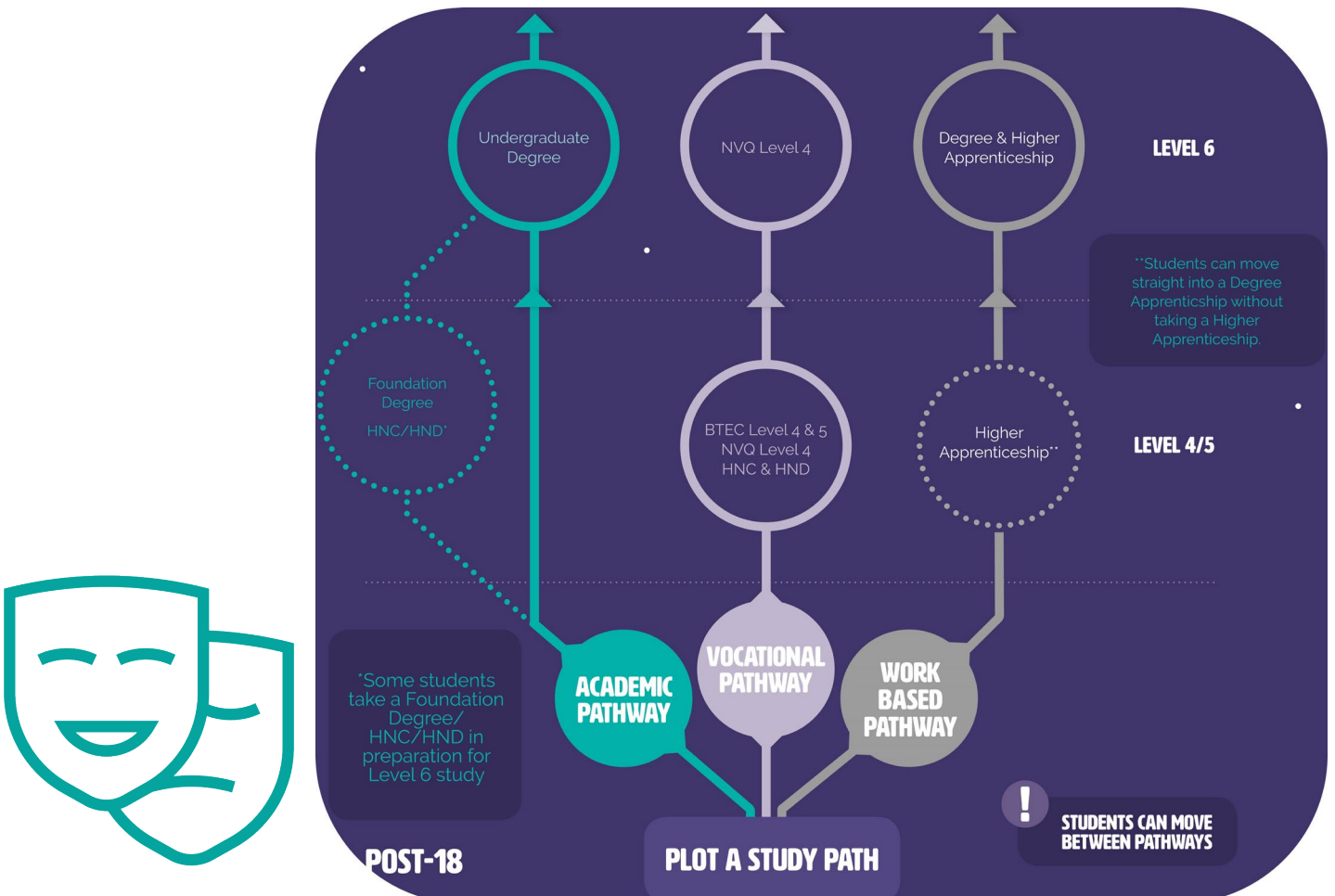


There are a range of routes that can lead to higher education. It is possible to move between routes and it's important that young people understand all the options.

Young people are asked to make important decisions at 14, 16 and 18. It can feel that these decisions are critical and that getting them right or wrong will determine their future. This can feel overwhelming and as their parent or carer you can help them to see the bigger picture and hopefully remove some of the fear.

Research has shown that people without degree-level qualifications mainly work in lower-skilled and lower-paid jobs. This means that aiming for a higher education qualification, whichever route they take, will improve young peoples outcomes in the future work force.

Find out more here
[Parents & Carers: Pathways – YouTube](#)
[Pathway options - Talking Futures](#)



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neaco

takeyourplace.ac.uk

info@takeyourplace.ac.uk

