



Partnering for Opportunity: Corporate Sponsorship

Together, we create opportunities.

Contents

About us	Page 3-4
Corporate Support	Page 5
Sponsorship Opportunities	Page 6
Impact	Page 7-10
Next Steps & Contact Details	Page 11



About us

Principal's Introduction

Ormiston Bushfield Academy (OBA) is a mixed secondary school and sixth form for ages 11-19, located in the Orton area of Peterborough. The academy has capacity for 1,250 students and currently educates around 1,230 young people. Led by Principal Dennis Kirwan, OBA is recognised as a Good provider by Ofsted and is firmly committed to offering exceptional opportunities for every student.

We moved into a purpose-built £20 million academy building in 2012, with a further extension added in 2018. As part of Ormiston Academies Trust since 2009, OBA benefits from strong leadership, high standards, and a culture that believes every young person can achieve great things.



Key Facts



Mixed secondary & sixth form (ages 11-19)



1,230 students; capacity for 1,250



38% of students are eligible for free school meals



Part of Ormiston Academies Trust since 2009



Purpose-built £20m building



Latest Ofsted inspection (2025): Good Provider



House system: Challenger, Discovery, Endeavour, Enterprise



Amazing Things We Do



A broad and engaging curriculum from Years 7 - 13.



Extensive extra-curricular programme across sports, arts, STEM, and wellbeing.



Strong emphasis on careers education, personal development, and character-building.



Expert teaching and high expectations across all subjects.

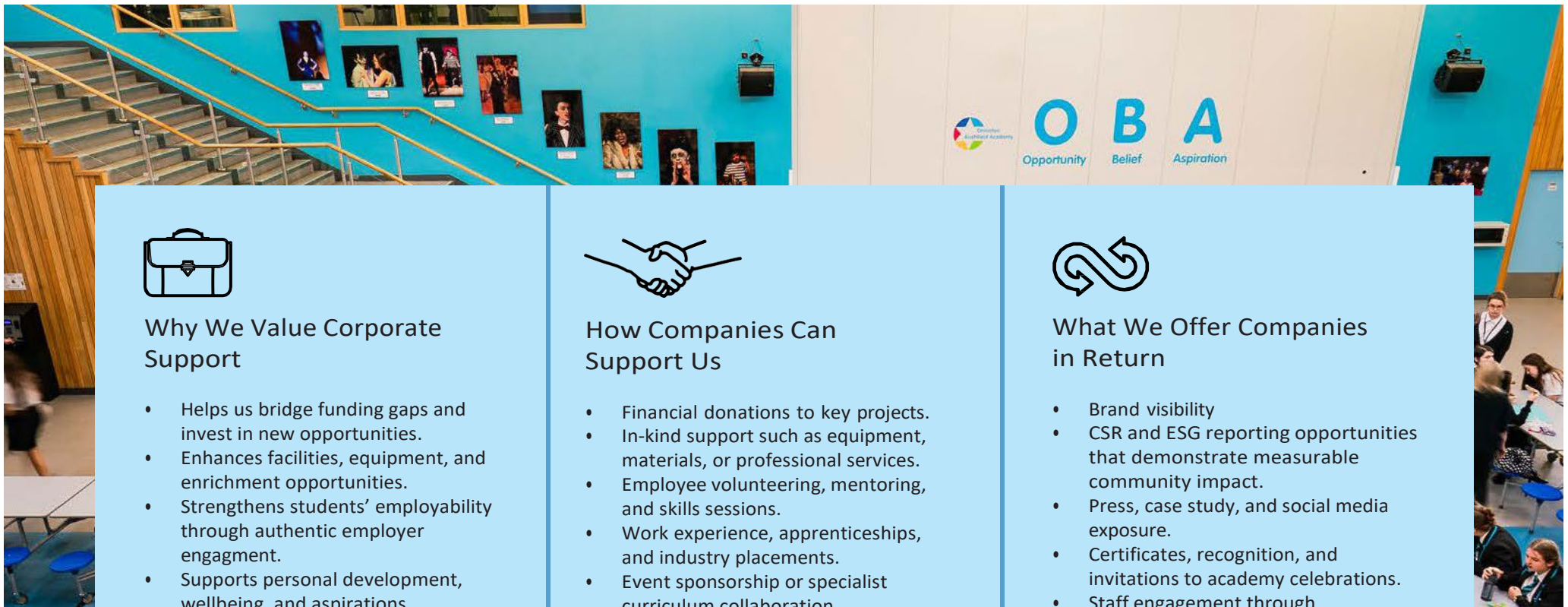



Highly effective pastoral support is appreciated by students.



Corporate Support


Corporate partnerships play a vital role in strengthening the opportunities we can provide. With 1,250 students and a diverse community, support from local and national businesses helps us enrich learning, expand resources, and ensure every young person is equipped for future success.






Why We Value Corporate Support

- Helps us bridge funding gaps and invest in new opportunities.
- Enhances facilities, equipment, and enrichment opportunities.
- Strengthens students' employability through authentic employer engagement.
- Supports personal development, wellbeing, and aspirations.



How Companies Can Support Us

- Financial donations to key projects.
- In-kind support such as equipment, materials, or professional services.
- Employee volunteering, mentoring, and skills sessions.
- Work experience, apprenticeships, and industry placements.
- Event sponsorship or specialist curriculum collaboration.



What We Offer Companies in Return

- Brand visibility
- CSR and ESG reporting opportunities that demonstrate measurable community impact.
- Press, case study, and social media exposure.
- Certificates, recognition, and invitations to academy celebrations.
- Staff engagement through volunteering and partnership activities.

Sponsorship Opportunities



Here are some of the sponsorship opportunities where we are seeking support. By contributing to even a small part of these projects, you will make a meaningful difference to the lives of our students. In return, we will keep you updated on each project's progress, highlight your company through our communications, and share key data demonstrating the project's impact. A range of tiered sponsorship packages is available to suit different budgets.

We are also very open to exploring additional opportunities and can create bespoke sponsorship packages in collaboration with you. So even if you don't immediately see something that aligns with your company's goals, please do get in touch. We would be delighted to discuss how we can work together.

Annual School Trips



Annual Academy Theatre Production



Capital Project - Outdoor Gym & Play Equipment



Impact

OBA has developed strong and meaningful partnerships with a wide range of companies, each contributing to our school community in diverse and valuable ways. These collaborations have supported key projects, enhanced student opportunities, and enriched our learning environment.

Our partners have helped us deliver initiatives such as:

- ✓ Improvements to school facilities

- ✓ Access to specialist equipment and technology

- ✓ Career-focused workshops

- ✓ Inspirational mentoring programmes

Some of our partners at OBA, helping us achieve brilliant things:



Our partner organisations consistently report positive outcomes as a result of their involvement. Through their support, they have strengthened local community ties, enhanced staff engagement, and gained visibility through our school communications and events. Many companies have also valued the opportunity to contribute to meaningful social impact, aligning their support with their corporate responsibility goals.

Shoplight

OBA Business partner since June 2024



What funding enabled



Disassembly kits for Years 7, 8 and 9, allowing students to explore engineering principles through hands-on learning.



A Formula 1 in Schools trip to Silverstone, broadening students' exposure to elite STEM careers.



STEM Racing workshops and entry to the STEM Racing Competition, achieving outstanding success with one OBA team in 1st place.

What in-kind of contributions enabled



12 weeks of Dragons' Den-style workshops delivered by Shoplight staff for GCSE and A Level Business Studies students, culminating in a prize-giving presentation.



An interactive talk for Year 10 and 11 Business students on "Female Role Models in the World of Business".



Student work experience placements at Shoplight, offering meaningful exposure to professional working environments.

Benefits to their company:

- ✔ Meaningful community impact and strengthened local engagement
- ✔ Opportunities for staff to develop leadership, mentoring, and communication skills
- ✔ Positive brand association with education, inclusivity, and social mobility
- ✔ The chance to inspire and influence the future workforce

Real-life star dust:

89%

of student feedback respondents rated the Williams STEM Racing Experience as excellent or very good

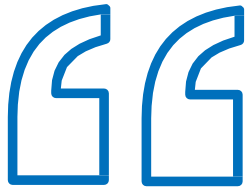
237

KS3 students eligible for Free School Meals took part in hands-on STEM activities

30%

of students participating in the STEM Racing Regional Finals were eligible for Free School Meals, and 70% were female, demonstrating OBA's commitment to inclusivity and diversity in STEM.





Our partnership with the school has been a real highlight for the Shoplight team. It has given us the chance to support young people, share real-world industry experience, and focus on our joint passion for STEM while building a relationship that feels **genuinely collaborative.**

From welcoming students for work experience to supporting their Dragons' Den competition, we've seen first-hand the energy and creativity that the students at OBA bring. Being invited to attend the school show was a wonderful reminder of the **wider community we are apart of.**

**It is a partnership that feels uplifting, meaningful,
and beneficial for everyone involved.**

Managing Director, Shoplight

Next Steps

We welcome one-off or long-term partnerships and can create bespoke sponsorship packages aligned to your goals.

For more information or to arrange a discovery meeting or an initial conversation about how we could work together, please contact us on partnerships@bushfield.co.uk



We are committed to safeguarding and promoting the welfare of all young people, and all partners working with us are expected to share this commitment.

THANK YOU

for supporting Ormiston Bushfield Academy

Together, we give every student the opportunity to thrive.

Contact us
partnerships@bushfield.co.uk



Scan me!



Ormiston Bushfield Academy
Ortongate
Peterborough
PE2 5RQ

T: 01733 233014

 www.bushfield.co.uk

 @OBApeterborough

 @OBApeterborough

 @OBA_pboro